



We are an engineering company engaged in the development and production of specialized environmentally friendly refrigeration technology. The technology used and integrated by MIRAI INTEX with innovative solutions opens new horizons in the field of cooling at ultra-low temperatures, aiming to minimize the negative impact of human on the environment. We offer our employees a unique opportunity to be an active part of a growing company, the ability to gain unique experience in a very interesting and innovative field.

For our growing manufacturing plant in Brno we are currently looking for talented and driven colleagues for following positions:

DIGITAL MARKETING SPECIALIST

JOB DESCRIPTION:

- Development of a digital promotion strategy and its actual implementation.
- Preparation of technical specifications.
- Preparation and analysis of advertising campaigns to attract the interest of potential customers.
- Analysis of competitors in digital channels.
- Monitoring and analyzing the effectiveness of digital initiatives.
- Managing and sharing posts on social networks.
- Reporting of executed advertising campaigns.
- Active creation of texts, articles and other content.
- Brainstorming and presenting creative ideas for marketing and their subsequent implementation.
- Cooperation with a social network specialist.
- Interaction with third-party developers and specialists to better promote the company.

REQUIREMENTS:

- Proven experience with digital marketing (examples of implemented projects).
- Knowledge of the English language at B2 level.
- Basic knowledge of working with SEO - ability to analyze.
- Knowledge of Google Analytics, Google Ads, LinkedIn advertising.
- Knowledge and awareness of social media trends.
- Communication skills and experience working with influencers.
- Good communication skills.
- Copywriting skills.
- Professional knowledge of Excel/Google Spreadsheets.
- Ability to work in Email marketing
- Experience with CMS systems.
- At least basic knowledge of programs: Adobe Illustrator, Photoshop, Corel, Canva.

WHAT DO WE OFFER YOU:

- Interesting work in an international working environment in technologically unique field.
- Team of pleasant and motivated young professionals.
- Very good financial evaluation.
- Flexible working hours from Monday to Friday.
- Coffee and drinks for free workplace.

**CLICK HERE AND SEND US YOUR
CV DIRECTLY**

